

ENRIQUE FARRERAS

Front-End Developer | WordPress

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PROFESSIONAL SUMMARY

Front-End Developer with 3 years of experience building responsive web applications and custom WordPress sites, combining code-based theme development, plugin customization, and admin panel management with strong proficiency in React, HTML5, CSS3, and JavaScript. Background in Geological Engineering, bringing strong analytical and problem-solving skills to software development. Experienced in collaborating with cross-functional teams to deliver scalable, high-quality solutions under tight deadlines.

WORK EXPERIENCE

Front-End / WordPress Developer — Leadbox Inc. (automotive dealer website platform) *May 2024 – Present*

- Owned end-to-end site construction for assigned projects, delivering 15+ sites; provision staging/production environments on Kinsta and administer multi-site infrastructure through MainWP.
- Develop dealer-specific WordPress child themes using Tailwind CSS, SCSS, and PHP, implementing a reusable component system within the theme.
- Build responsive static pages using Gutenberg and the Stackable and Elementor page builders, translating Figma design specifications into production.
- Manage per-theme Git repositories and branching strategy (develop/QA/master) in Bitbucket, using SourceTree for version control workflows.
- Configure lead-capture forms with REST API-based integration into HubSpot CRM, including field validation and notification routing.
- Recognized for strong communication and collaboration, actively supporting other team members on their projects.

WordPress Developer — S-FX Small Business Solutions

Oct 2023 – Dec 2023

- Performed routine maintenance tasks, including plugin and theme updates, to ensure website stability and security.
- Monitored website performance and resolved minor issues such as broken links, formatting errors, and outdated content.
- Assisted in updating and customizing existing WordPress themes and templates to meet client requirements.

Computer Support Technician — MicroServicios Pro

Oct 2019 – May 2024

- Provided technical support for hardware and software issues, achieving a 95% first-contact resolution rate.
- Diagnosed and repaired computers, laptops, and peripheral devices, installing and configuring operating systems and applications across multiple platforms (Windows, macOS, Linux).

EDUCATION

Geological Engineering — Universidad de Oriente

2008 – 2013

CERTIFICATIONS

- Meta Front-End Developer Professional Certificate

TECHNICAL SKILLS

Frameworks & Libraries: React.js, Next.js

Web Technologies: HTML5, CSS3, JavaScript (ES6+), PHP, SASS/SCSS, Tailwind CSS

WordPress: Custom theme development, plugin management, admin panel, maintenance, and optimization

CMS & CRM: HubSpot, Ninja Forms, REST API integrations

Page Builders: Gutenberg, Stackable, Elementor

Hosting & Infrastructure: Kinsta, MainWP (multi-site management), SFTP

Version Control: Git, GitHub, GitLab, Bitbucket, SourceTree

Build Tools: Webpack, Vite, Babel, NPM, Yarn

Testing: Jest, Cypress, Mocha, React Testing Library

Design: Figma, Adobe XD, Sketch

Optimization: Lighthouse Audits, Code Splitting, Lazy Loading

SOFT SKILLS

Problem-solving and debugging • Communication and collaboration • Adaptability to new technologies • Attention to detail • Time management and meeting deadlines